

NOARLUNGA MASTER SWIMMERS INC

STRATEGIC ACTION PLAN 2020- 2025

Goal	Strategies / Actions	Key Performance Indicators	Responsibility	Time Frame	Resources
1. To cater for individual swimmers needs and goals as they change.	<ol style="list-style-type: none"> 1. Have all members work out their short term and medium term goals for the year and give to the coaches 2. Fill in health questionnaire 3. Coaches talk to swimmers at training 	<ul style="list-style-type: none"> ❑ 90% positive feedback from swimmers to the committee members ❑ Short term goals achieved. ❑ Coaches refer swimmers to health professionals when needed 	Coach	annual	
2. To organise the annual Port Noarlunga Reef Swim	<ol style="list-style-type: none"> 1. Media blitz 2. Continue to look for ways to increase swimming participation overall. 3. To decide on the charity to support yearly. 4. Catering to be decided annually. 5. Form a sub committee to help the Open Water Coordinator 	<ul style="list-style-type: none"> ❑ Increase in numbers to maximum allowed for safety. ❑ Amicable relationship with PNSLSC ❑ Positive comments about the swims and the running of the swims ❑ Return of swimmers from year to year 	Open water Swim Coordinator and sub committee	March	<p>Leaflets, media launch, prizes, Running sheet Volunteer tasks and induction Volunteer visi vests Officials Catering</p>

3. To encourage members to join the committee and attend the AGM	1. Incorporate AGM with a social event 2. Post committee members thoughts on their committee positions.	<input type="checkbox"/> More members attending AGM <input type="checkbox"/> More interest about what it's like on the committee <input type="checkbox"/> Increase in nominations for positions	Committee	March	AGM media posts Chat at training Organise Job descriptions and post on website
4. To encourage members and their immediate families, where appropriate, to attend social events to promote club culture	1. Plan social events throughout the year which cater for members only and members and immediate families.	<input type="checkbox"/> To see new members attending social events <input type="checkbox"/> An increase of non committee members attending events <input type="checkbox"/> Partners and family members attending events	Social Convenor and sub committee	annually	Facebook, website, emails, posters. Word of mouth